



2 We are your specialist for compressed products.

CONTENT

P.7 WELCOME TO PIT!

Our Vision

P.9 WHO WE ARE

The Pit Story

P.13 WE GET THIS DONE FOR YOU

Pit Expertise:

Our Technologies, Our Skills

P.15 PRODUCTION

Powder

Mixtures

Granulate

Compressed Materials

Capsules

Dragées

Film-Coated Tablets

P.19 PACKAGING TECHNOLOGY

Bags

Tins

Rolls

Bars

Sticks

Flip-Top Boxes

Blister Packs

P.23 BRAND DEVELOPMENT

Your Own Label in Good Hands

P.26 QUALITY

Quality Assurance, Non-Disclosure, Certificates and Official Seals

P.31 WHO BELONGS TO US

The Pit Brand Family

Prickel Pit

Acitve Pit

Pfeffi Mints

Becks cocoa™

Tex Schmelz

Plantafresh

P.35 EVEN MORE ABOUT US

Pit Does More:

Our Values and

Our Social Responsibilities

BAGS, ROLLS, TINS

FLIP-TOP BOXES

STICK PACKS, FLOW PACKS

BLISTER PACKS

TIN LABELING

POWDER GRANULATE

TABLETS, CAPSULES

DRAGEES, FILM-COATED TABLETS

CONTENT

"THERE'S **HARDLY A WISH WE CAN'T FULFILL** FOR YOU.

TRY US!"

Bertram Zehetbauer, Marketing & Sales Manager



2020 extension of the office space with a modern new building.

WELCOME TO PIT!

WE DEVELOP, WE PRODUCE, WE PACK.

As a traditional German company, Pit Hoffmann GmbH & Co. KG produces in Stephanskirchen in the middle of Upper Bavaria.

Here we develop, manufacture and pack products for our customers. For over 75 years and in the third generation, we have acquired extensive knowledge in the production of sugar confectionery, sports nutrition, food supplements as well as animal feed. We are now a household name in the German market.

Pit is a quality-conscious, orderly, socially responsible company that operates flexibly and versatilely in the market, taking into account sustainability aspects for the environment and social justice of all parties involved in the supply chain.

Our focus is on people.

Our visions and values can only be realised together.

Pit is a family business and also sees itself and its employees as a "family" in the broadest sense.

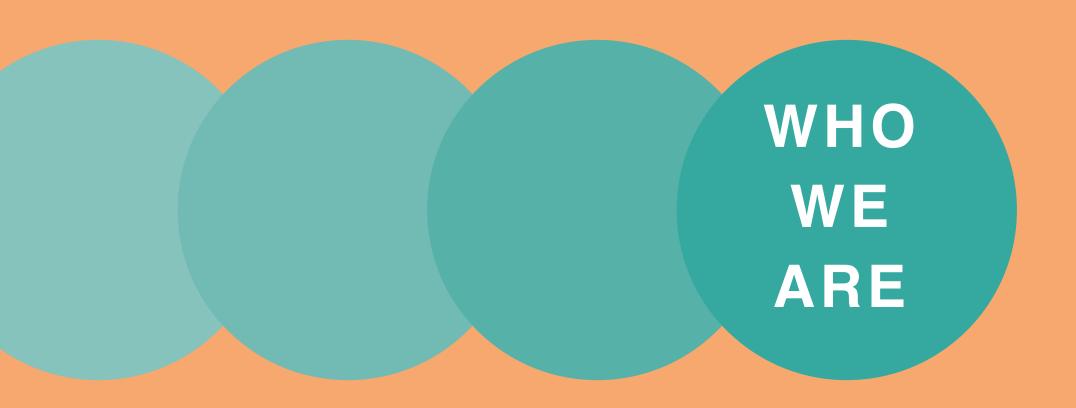
We are a financially sound, structured and socially responsible family business with professionally competent employees who enjoy working at Pit. Quality and environmental awareness are very important to us.

We produce countless permanently available products for various trading partners such as medium-sized companies and internationally operating corporations and offer a high product variation:

With our modern machinery, we have a special variety and an above-average range of technical options to meet your individual requirements.

Our certifications range from IFS Food to organic (DE-ÖKO-001) – and Fairtrade certifications. We create for you individually according to your wishes and needs or produce according to your recipes with our experts and under utmost secrecy.

With us, you get quality "Made in Germany" and bundled expertise from a single source.





Production in the 1950s

FROM THE VERY START: INGENUITY AND EXPERTISE



Food chemist Otto Hoffmann started producing baking powder while attending university IN 1920. Until the end of World War II in 1945, he managed a large company in Sudetenland (today the Czech Republic) that produced a multitude of processed foods and confectionaries. After the expulsion, he founded the "Food Manufactory Forsting" (Nährmittelfabrik Forsting) in Bavaria near Wasserburg am Inn in 1946. Using primitive machinery but working with great skill, his employees began producing a variety of goods in great demand from the very scarce raw materials available at the time: cake flours, light whipping cream, alternatives for chocolate and marzipan and a honey-like glucose syrup made from corn.

THE COMPANY REMAINS TRUE TO ITSELF AND YET MOVES WITH THE TIMES

AT THE END OF THE 1940s, the company moves to Stephanskirchen near Rosenheim. On the site of a former flak barracks, a modern candy production facility for filled and unfilled hard candies and lollipops is built under the new company name "Pit Süßwaren- und Nährmittelfabrik Otto Hoffmann KG". 1952 Pit launches the first Schleckbrausewürfel and the popular "Prickel-Pit" fizzy candy. 1958 The son of the company founder, Rainer Hoffmann, joins the company. In 1969, the senior boss and company founder Otto Hoffmann dies.

IN THE 1980s the market changes. In addition to confectionery, Pit now also produces nutritional supplements such as yeast, propolis, spirulina and, above all, wheat bran tablets. In the following years, the company makes far-reaching investments in technology.

Rupert Hoffmann joins the company at the beginning of the new millennium in the third generation.

IN THE YEAR 2000 the two classics from the GDR era, "pfeffi" and "zitro", are added to the product range. The first organic certification takes place. The customer base continues to grow and beyond the borders of Germany. The machinery is further modernised and supplemented.

In 2008 a supply and storage corridor is built at the back of the building, increasing the production and storage space to approx. 6,000 sqm. This extension now also enables Pit to achieve IFS Food certification.

2013 Pit takes over the production and distribution of Becks cocoa[™], the premium cocoa brand in German-speaking countries.

2020/21 Due to the steady growth, Pit's existing warehouse and office space quickly became too small. So Pit expands its warehouse and office space with a modern new building.



Modern equipment

0 THE PIT STORY THE PIT STORY 11





WE PRODUCE

Our production facilities manufacture all forms of tablets, powders, granulates, capsules, dragées and film-coated tablets.

We produce sweets, dietary supplements, athletic foods, drinking chocolate powders and animal feed.

"I think there's virtually no format that we cannot produce for you."

Rupert Hoffmann, Managing Director Pit Hoffmann GmbH & Co. KG



POWDER MIXTURES

With our pharmaceutical mixers we produce powder mixtures for you in batch sizes from 150 kg to 1,500 kg. On request, we can give each of your products the desired flavour and/or colour - exactly to your specifications.

GRANULATE

We granulate for you in three different processes:

COMPACTING (ROLLER COMPACTING)

Ideal for dust-free tablet pressing and to manufacture granulates for direct consumption

FLUIDIZED BED AGGLOMERATION

Exceptionally well suited for beverage powders and tablet pressing

WET GRANULATION WITH RING LAYERING GRANULATION

Perfect for pressing tablets or for powder mixtures that cannot be realized with the two abovementioned processes

TABLETS

On the basis of powders and granulates we manufacture on our rotary presses and eccentric presses various tablets (compresses).

We offer you a choice of over 40 variants: from diameters of 5 mm up to 90 mm, from 60 mg to 70 g, in all conceivable round and special formats. We will also be happy to procure special tablet shapes that are completely tailored to your ideas.

CAPSULES

With our automatic capsule filling machines we can fill hard gelatine or cellulose capsules with food supplements (powder or granules).

We offer you the capsule sizes 2 / 1 / 0 / 00 and produce from quantities of > 50,000 capsules.

For capsule size 0 there is also the possibility, capsules with pellets (quantities: > 1,000,000 capsules).

DRAGÉES

If desired, we coat (drag) tablets with sugar or dextrose tablets with sugar or dextrose in the traditional way. The resultant coated tablets have a stable coating that protects the core. With the production of a dragee we can also optimise the taste, colour, smell and surface of the original tablet.

FILM TABLES

In our modern plant we coat your tablets with special cellulose lacquers. In the process the tablets are given a protective coating that makes them less susceptible to external influences such as water or oxygen. The coating polymers also make them easier to swallow.





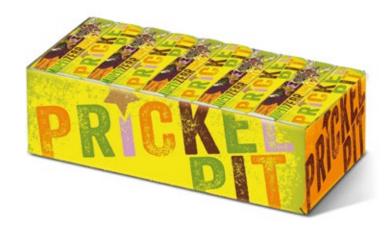


WE PACKAGE

We offer you a high amount of product differentiation and variation.

In fact, there is hardly any idea that we cannot realize for you: there are virtually no limits placed on your packaging needs - neither in form, color or material. Our offerings also include the design and production of the most individual patterns and product enclosures and even purely contract packaging of a variety of fabrications.

Select your own individual packaging solution:



1. BAGS

FLOW PACK

BAGS of various sizes (either as tubular bags, 3-edge or 4-edge pouches, W-stand-up pouches with or without sliders/zippers)

STICKS

2. TINS

TINS of various sizes (either with screw caps, press covers, foil membranes)

COMBINATION TINS AND CANS of various diameters for powders/granulates

DISPENSERS (sweetener dispensers as an example)

SMALL TIN BOXES

3. STACKING PACKAGES

ROLLS: round, flat 20 mm tablets, stacked

BARS: rectangular 9.5 x 15.5 mm tablets, stacked

4. FLIP- TOP BOXES

5. BLISTER IN FOLDING BOXES OR BLISTER SLIP CASE

6. TIN LABELING



Modern bag packing machine



Bar packing machine



Roll packing machine



Can filling plant

YOU HAVE A SPECIAL REQUEST?

Just ask us about it. We're ready to assist and advise you. We can also offer our expertise in lithography and printing questions as well as to supplier selection.



WE DEVELOP

You have an exciting product idea?

You've found a dependable and experienced partner in us to realize it. Whether it's food supplements, functional food, dietetic products or confectionaries - our experts can advise and assist you with the development and manufacture of your personal products.

Flavor, appearance and ingredients - with us, your product will reflect your personal style.

We are continually creating new recipes in our development laboratory, ones that you could use as the basis for your product. Furthermore, our food scientists can create individual flavor designs according to your requirements. Absolute secrecy is naturally included. High-quality, verified and tried-and-tested active ingredients and other ingredients are at your disposal. We even arrange for the appropriate packaging.

We produce to your exacting standards and ideas, always seeking to offer you something special in the areas of design, packaging and flavor.

We look forward to meeting you and discussing your ideas!





Dextrose packaging





Tablet production



Canning

24 IMPRESSIONS 25









QUALITY AND SAFETY

We don't just talk about quality and quality assurance, we give them the highest priority. The manufacture of our products therefore takes place on modern equipment and under constant quality controls. In order to, always meet your demands and the legal requirements, we regularly invest in our machines and the building.

We have always produced in Bavaria out of conviction. Quality "Made in Germany" is what sets us apart!

In all areas of production, from the receipt of raw materials to the finished product our trained employees pay attention to the highest food safety, quality and conformity.

Our laboratory tests all raw materials used - in-process controls by our employees ensure perfect product quality for our customers.

In addition, we have been IFS Food certified for years. Pit is also certified organic (DE-ÖKO-001) and Fairtrade.

But quality and safety mean much more. Because what is important to us is the trusting cooperation with you. Highest discretion, confidentiality and secrecy are the basis of our and therefore a matter of course.

We look forward to you and your ideas!

26 QUALITY QUALITY 27



Flow pack packaging



Tablet production



Canning





OUR BRANDS

Pit Hoffmann GmbH & Co. KG stands for the best taste, great design and outstanding production. A comprehensive assortment of our own confectionary brands represents our aspirations and our expertise and illustrates the range of our production possibilities.



PRICKEL PIT

The classic: this fizzy candy has been around for sixty-five years and was our central brand for a long time.



ACTIVE PIT TRAUBENZUCKER

Perfect for athletes, thinkers and aficionados: the glucose bonbons deliver quick energy.



PLANTAFRESH KAUPASTILLEN

Our breath freshener without menthol: for lasting fresh breath and a confident, pleasant mouthfeel. www.plantafresh.de







BECKS COCOA™

Pure pleasure for the tongue and palate: the high-quality drinking chocolats, chai and spread creations. We now produce 20 cocoa creations in Stephanskirchen, Bavaria. Some are classic, some extravagant. Always harmoniously balanced, full of flavour and there is certainly something for everyone! Our favourite sorts of Becks cocoa™ use only organic cocoa from Africa, South America and the Dominican Republic as well as organic cane sugar from South America. Apart from The Fudge and White Wedding all sorts are vegan.

TOP PIT QUALITY AS ADVERTISING BONBONS: ASK ABOUT ADVERTISING WITH OUR GLUCOSE AND PEPPERMINT BONBONS IN CUSTOMIZED **PACKAGING**





PFEFFI MINTS

The cult peppermint bonbon in the original East German look: loved by young and old, not just in eastern Germany. www.pfeffi.de



Ideal at home or when on the go: the fruity-fresh flavor variations with natura





WE VALUE...



We have been producing, packaging and developing exclusively in Bavaria for more than seventy-five years, and we plan to keep it that way. A dependable and coherent canon of values for our clients and our employees forms a solid framework for the Pit company. The following is an excerpt from our code of values:

A part of social responsibility means supporting people who have been left on the sidelines.

Our company has been donating to social projects for years. We especially like to help smaller organizations that we are personally familiar with and that have been able to win us over with their work locally.



HAPPINESS

We have a positive attitude and enjoying completing the tasks at hand.

QUALITY AND ORDERLINESS

Our quality is aligned to the demands of our partners, business partners and the expectations about the products for our end customers. The laws pertaining to the company and the International Food Standard specifications and all other qualification regulations form the foundation for our daily actions.

RESPONSIBILITY

Pit views itself as a grounded, family-owned and run company that is rich in tradition with a high amount of social responsibility for its employees. We acknowledge our responsibilities to the nation and society. Our contributions to society are excellent, safe and high-quality products. Taxes and duties are paid locally.

COMMUNICATION SKILLS

We place value on working together in an open, cooperative and constructive manner. Short, unbureaucratic channels of communication are maintained. Esteem, recognition and open, constructive critique are a part of our everyday interactions with each other.

DEPENDABILITY

Our business partners, employees and clients can depend on us.

ENVIRONMENTAL AWARENESS

We place value on safeguarding a healthy environment and conserving resources. Our energy management policies are directed to work with clean energy sources. Pit obtains 100 % green electricity and produces most of its required electricity itself with own photovoltaic systems.

SOCIAL RESPONSIBILITIES SOCIAL RESPONSIBILITIES 37



we are your specialist for compressed products.



Pit Hoffmann GmbH & Co. KG Reichenberger Str. 36 83071 Stephanskirchen

www.pit-suesswaren.de/en

Are you already following us?



Pit Hoffmann GmbH & Co. KG



BecksCocoa



livebeckscocoa